

NORTH SHORE, OAHU, HI (May 24, 2004) -- The Turtle Bay Golf Club at Turtle Bay Resort will be hosting both the Local and Regional qualifying rounds for the state of Hawaii. The local qualifier will be an 18-hole competition at the resort's Arnold Palmer Course and will begin at 9:00 am on Sunday, July 18, 2004. The regional qualifier will follow after lunch with the top six teams competing in a 4-hole "shoot-out" format at the resort's George Fazio Course to determine the top team from the net and gross divisions.

The event is open to male and female golfers with USGA or other approved handicaps. Teams may consist of any combination of male and/or female participants with a maximum allowable handicap of 24 strokes (in the Net Division). The entry fee for the ESPN National Golf Challenge at Turtle Bay Resort is \$105 per player or \$210 per team. This includes green and cart fee, tee gift, lunch (after the local qualifying round), complimentary range balls and the opportunity to advance to the afternoon Regional qualifier. Prizes will be awarded to the top teams.

The ESPN National Golf Challenge is a national amateur two-person better ball golf tournament designed to find "America's Best 2 Some". This event will crown "America's Best 2 Some" in both Gross and Net divisions with the National Champions receiving a coveted ESPN ESPY Award. Gross and Net winners from the Regional Finals will advance to the National Finals, held on October 1 and 2, 2004 at Walt Disney World in Orlando, Florida. To register for the Hawaii challenge, please contact the Turtle Bay Resort Golf Club at 808-293-8574 or by email at TurtleBayGolf@hawaii.rr.com.

Special rates at Turtle Bay Resort are offered to golfers during this weekend. For information on room rates, contact the resort at 808-293-6000, email TBRreservations@benchmarkmanagement.com or visit www.TurtleBayResort.com.

Turtle Bay Resort, located on Oahu's North Shore, is one of the most spectacular golf settings in all of Hawaii. The resort, home of the PGA Champions' Tour Turtle Bay Championship, has re-emerged as a first-class golf resort, offering an unforgettable experience with courses that can challenge even the most skilled golfer and help new golfers develop fundamental skills. Often regarded by golf professionals and aficionados as one of the most important new sites in the world of golf, the resort's Arnold Palmer and George Fazio Courses are consistently rated among the top Hawaii courses by Golf Digest.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort recently completed a \$60 million renovation project that involved new greens and facility improvements to both courses, including a restored back nine on the Fazio course. Turtle Bay now also offers a completely re-modeled pro shop, the addition of Lei Lei's Bar & Grill -- a scenic clubhouse restaurant, and a new, world-class practice facility located near the Palmer Course.