

NORTH SHORE, OAHU, HAWAII, December 2004 ... Benchmark Hospitality International of The Woodlands (Houston), Texas, has appointed Janice Ishihara director of sales & marketing for Turtle Bay Resort, the landmark property located on Oahu's North Shore. Abid Butt, managing director, made the announcement.

Ms. Ishihara brings 15 years of distinguished experience at Hawaiian resorts to her new position at Turtle Bay Resort. Most recently she was director of sales & marketing for the Princeville Resort, located on the island of Kauai. While at this resort, Ishihara lead her sales team to extraordinary success, more than doubling revenue and profitability goals each year of her leadership.

Before assuming this position, Ishihara was the associate director of sales at the Hyatt Regency Maui. During her tenure here she significantly exceeded her sales goals each year, again more than doubling revenue originating from her respective markets.

Janice Ishihara began her exemplary hospitality sales & marketing career as sales manager, initially for Classic Resorts on the island of Maui, and later the Hapuna Beach Prince Hotel, located on the Big Island of Hawaii.

Ishihara is a graduate of Kapiolani Community College and the University of Hawaii. As one might expect given her remarkable success, she has been the recipient of numerous honors and recognitions throughout her career, including Sales & Marketing Team of the Year and Top Sales Performer in the Hawaii Region - both from the Princeville Hotel; Manager of the Quarter and Sales Team of the Year, from the Hyatt Regency Maui. Born on Oahu, she is enjoying her return to "The Gathering Place," as Oahu is fondly known.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort recently completed \$60 million in renovations. Managed by Benchmark Hospitality International, the resort's accommodations include a 401-room hotel and The Beach Cottages at Turtle Bay Resort, 42 luxurious, beachfront cottages.

The resort has five miles of beachfront that include Kawela Bay, Kuilima Cove and Turtle Bay. It is the only resort on Oahu with 36 holes of championship golf: the George Fazio and Arnold Palmer courses. In addition to world-class golf, Turtle Bay Resort is rich in other recreation and resort amenities, including an exquisite new spa, two lushly landscaped oceanside pools, riding stables with ocean and trail riding, a full-service tennis center by Peter Burwash International, a surf school by Hans Hedemann and 12 miles of ocean-front hiking trails.

For reservations or more information, visit www.TurtleBayResort.com; e-mail TBRreservations@benchmarkmanagement.com or call toll free (866) 827-5327.

Turtle Bay Resort is a Preferred Hotels and Resorts Worldwide property - a collection of the world's finest independent luxury hotels.