

NORTH SHORE, OAHU, HI (July 27, 2004)—A \$237 complete incentive package and a 30 % commission on meeting business is now offered by Turtle Bay Resort.

The incentive package includes:

- Five nights in Run-of Ocean accommodations
- One and a half hour opening reception with heavy hors d'oeuvres and cocktails
- One welcome amenity per room
- Daily breakfast, featuring a full American buffet
- One meeting with standard AV equipment included
- Final night beach barbeque with props and amenities
- All taxes, gratuities and resort fee
- Choice of three activities per person during the stay. Activities include
 - Eighteen holes of golf on the George Fazio Course
 - Fifty minute spa treatment (massage or facial)
 - Horseback ride
 - Twenty-minute helicopter tour
 - Surfing lesson with one day surfboard rental.

The cost is \$237 per person, per night, double occupancy; single occupancy is \$360 per night. Rates are commissionable. Valid through June 30, 2005 with blackout dates of Dec. 21 through Jan. 3 with a minimum booking of 20 rooms per night.

On the meetings side, Turtle Bay Resort is offering a 30% commission or credit to the master account, a complimentary one hour welcome reception, a suite upgrade for every 25 rooms utilized. There must be no attrition based on a minimum of 20 rooms utilized. Valid through December 21, 2004. A 20% commission or credit with the same amenities is offered for meetings booked from January 3 through June 30, 2005.

For information on both the incentive package and the meetings commission, contact John Rust at (808) 293-6052 or by e-mail at Jrust@BenchmarkManagement.com.

Turtle Bay Resort, after a \$60 million renovation, now offers state-of-the-art executive conference space with expansive ocean views, 36 holes of championship golf, horseback riding, tennis and a surf school. Other improvements are a new 31,000 square foot Pacific Rim Conference Center, refurbished guest rooms and suites, 42 exclusive Beach Cottages just steps from the ocean, new pools, five dining areas, a new full-service spa and wireless Internet access throughout the resort.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort recently completed \$60 million in renovations. Managed by Benchmark Hospitality International, the resort's accommodations include a 401-room hotel and The Beach Cottages at Turtle Bay Resort, 42 luxurious, beachfront cottages.

The resort has five miles of beachfront that include Kawela Bay, Kuilima Cove and Turtle Bay. It is the only resort on Oahu with 36 holes of championship golf: the George

Fazio and Arnold Palmer courses. In addition to world class golf, Turtle Bay Resort is rich in other recreation and resort amenities, including an exquisite new spa, two lushly landscaped oceanside pools, riding stables with ocean.