

NORTH SHORE, OAHU, HI (April 2, 2004)--Turtle Bay Resort has announced its selection as a site for a NIKE Junior Golf Camp. This once-in-a-lifetime golf experience for youth will be offered to boys and girls from ages 10 to 18 from July 11 to 15, 2004. Campers will enjoy daily instruction, practice and play at Turtle Bay's 36-hole championship golf courses, designed by Arnold Palmer and George Fazio.

The program will include mornings in small group instruction at Turtle Bay's world-class practice facility. Every aspect of the game will be addressed, including full swing, pitching, putting and bunker play. In the afternoon campers will head out to practice their newly acquired skills under the watchful eye of the instructional staff. In addition to golf, campers may participate in a host of activities, including swimming, movies, night golf, guest speaker events and video analysis.

PGA Professional and Turtle Bay Golf Academy Director of Instruction, Gregg Baker, will serve as the camp director. Baker has been involved in the golf business for over thirty years and has been a Class A PGA member since 1987. His background includes nineteen years as a Head Golf Professional and two years as golf instructor for the University of Hawaii at Manoa. He was recently appointed as head golf coach for men's and women's teams at Brigham young University, Hawaii.

Cost for the NIKE Junior Golf Camp is \$995 for the Resident Price, which includes golf instruction, housing at the newly-renovated Turtle Bay Resort and all meals. An Extended Day fee is offered for \$895 including golf instruction, lunch and dinner as well as evening activities. Transportation to and from Honolulu International Airport can be arranged for a nominal fee. For additional information and to enroll call 1-800-NIKECamps (1-800-645-3226) or online at USSportsCamps.com.

Special rates at Turtle Bay Resort are offered to family members during the camp week. For information on room rates, contact the resort at 808-293-6000 or on line at www.TurtleBayResort.com.

Turtle Bay Resort, located on Oahu's North Shore, is one of the most spectacular golf settings in all of Hawaii. The resort, home of the PGA Champions' Tour Turtle Bay Championship, is re-emerging as a first-class golf resort, offering an unforgettable experience with courses that can challenge even the most skilled golfer and help new golfers develop fundamental skills. Often regarded by golf professionals and aficionados as one of the most important new sites in the world of golf, the resort's Arnold Palmer and George Fazio Courses are consistently rated among the top Hawaii courses by Golf Digest.

The resort's \$60 million renovation project, completed Dec. 2003, involved new greens and facility improvements to both courses, including a restored back nine on the Fazio course.