

NORTH SHORE, OAHU, HI (Aug. 4, 2004) -- The Turtle Bay Resort announces a great deal for travelers this fall: the **North Shore Fall Inclusive Package**.

The package includes five nights in an ocean-front room, double occupancy, plus breakfast, lunch and dinner daily and all non-alcoholic beverages in Palm Terrace, Sand Bar, Hang Ten and The Bay Club. Additionally, each guest is offered one choice of activity during the stay. Choices are a round of golf, a treatment in Spa Luana, a horseback trail ride, a 20-minute helicopter tour or a surfing lesson.

Also included is snorkel equipment for an hour each day, an hour of tennis court time daily, access to the fitness center daily, free 15-minute golf clinic, self-parking throughout the stay, the \$12 daily resort fee and all taxes and gratuities.

Cost of the five-night package is \$1,145 per person based on double occupancy; and additional nights are available upon request. Upgrades to deluxe and suite ocean front accommodations are available as well as an upgrade to one of the luxurious Beach Cottages at Turtle Bay Resort. Beach Cottage service includes in-room check-in, VIP amenity and nightly turn down service, butler service, a beach front sunset reception daily and personal assistance upon check out.

The North Shore Fall Inclusive Package is available through December 19, 2004. Some blackout dates apply.

Call toll-free (866) 827-5327 or e-mail TRBreservations@benchmarkmanagement.com. Also see Turtle Bay on line at www.TurtleBayResort.com. Prices are subject to change.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort recently completed \$60 million in renovations. Managed by Benchmark Hospitality International, the resort's accommodations include a 401-room hotel and The Beach Cottages at Turtle Bay Resort, 42 luxurious, beachfront cottages.

The resort has five miles of beachfront that include Kawela Bay, Kuilima Cove and Turtle Bay. It is the only resort on Oahu with 36 holes of championship golf: the George Fazio and Arnold Palmer courses. In addition to world class golf, Turtle Bay Resort is rich in other recreation and resort amenities, including an exquisite new spa, two lushly landscaped oceanside pools, riding stables with ocean and trail riding, a full-service tennis center by Peter Burwash International, a surf school by Hans Hedemann and 12 miles of ocean-front hiking trails. .

Turtle Bay Resort is a Preferred Hotels and Resorts Worldwide property -- a collection of the world's finest independent luxury hotels. This prestigious designation is reserved for accommodations offering the utmost standards in product and service and is now held by only three resort properties in Hawaii. Turtle Bay Resort's accolades include:

- **Conde Nast Traveler**