

NORTH SHORE, OAHU, HI (April 5, 2004)...Turtle Bay Resort, located on the spectacular North Shore of Oahu, is offering a "North Shore Premium Plus" package from March 1 to December 10, 2004 for \$906 per person.

This package includes seven nights for the price of six, upgraded to a Deluxe Ocean View Room, daily breakfast for two and a luau dinner and show for two. In addition, unlimited complimentary admission to the world-famous Polynesian Cultural Center is offered throughout the stay.

Turtle Bay Resort is the only full-scale resort on Oahu's exciting North Shore, home of world-famous surfing, remote coastlines and exciting activities. The resort is located on a promontory offering wide vistas of the ocean from every room.

After a \$60 million renovation, Turtle Bay offers golf and tennis, spa treatments, horseback riding, two swimming pools, seaside dining and miles of walking and jogging trails along spectacular coastlines and through forested lands.

In addition, the Resort is the home of the famous Hans Hedemann Surf School where guests can get a taste of the world's best surf.

Package is based on double occupancy. Taxes and resort fee are additional. A five-night package is also available. Please contact your preferred travel agent or wholesale company.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort recently completed \$60 million in renovations. Managed by Benchmark Hospitality International, the resort's accommodations include a 401-room hotel and The Beach Cottages at Turtle Bay Resort, 42 luxurious, beachfront cottages.

The resort has five miles of beachfront that include Kawela Bay, Kuilima Cove and Turtle Bay. It is the only resort on Oahu with 36 holes of championship golf: the George Fazio and Arnold Palmer courses. In addition to world class golf, Turtle Bay Resort is rich in other recreation and resort amenities, including an exquisite new spa, two lushly landscaped oceanside pools, riding stables with ocean and trail riding, a full-service tennis center by Peter Burwash International, a surf school by Hans Hedemann and 12 miles of ocean-front hiking trails.

For reservations or more information, visit www.TurtleBayResort.com; e-mail TBRreservations@benchmarkmanagement.com or call toll free (866) 827-5327.

Turtle Bay Resort is a Preferred Hotels® & Resorts Worldwide property -- a collection of the world's finest independent luxury hotels. This prestigious designation is reserved for accommodations offering the utmost standards in product and service and is now held by only three resort properties in Hawaii. Turtle Bay Resort's accolades include:

- Conde Nast Traveler 2004 Annual Golf Poll, "Top 100 Golf Resorts"
- Resorts & Great Hotels "Connoisseur's Choice" Award 2004
- Meetings & Conventions 2004 Gold Key Award, Turtle Bay Resort
- Conde Nast "Hot List" 2