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Press Release

Turtle Bay Resort Receives Second Consecutive Platinum Partner Award

NORTH SHORE, OAHU, HI (September 28, 2006) – Turtle Bay Resort recently received the esteemed “Platinum Partner Award” in the “hotels and resorts - domestic” category from Incentive magazine. This is the resort’s third Platinum Partner Award and the second consecutive year that the magazine recognized the resort.

The Platinum Partner Awards are voted on by readers of Incentive magazine, a publication devoted exclusively to motivation and performance improvement through the use of incentive programs and consumer promotions. Voting is based on motivational appeal of the property, quality and professionalism of the service, and degree of creativity and promotional support.

The resort’s excellent service and variety of on-site activities position Turtle Bay as an unrivaled product for the incentive market.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort is operated by Benchmark Hospitality International and is a Preferred Hotels® & Resorts Worldwide property – a collection of the world’s finest independent luxury hotels.

Famous for world-class surfing, pristine white sand beaches, and its charming country setting, the North Shore also offers colorful cultural attractions, innovative ecological endeavors, and environmental adventures.

For reservations or more information, visit www.TurtleBayResort.com; e-mail TBRreservations@benchmarkmanagement.com or call toll free (866) 827-5327.