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## **Benchmark Hospitality International Appoints Mike Wilkins Director of Sales & Marketing for Turtle Bay Resort**

**The Woodlands (Houston), Texas**, June 7, 2006 ... Benchmark Hospitality International has announced the appointment of Mike Wilkins as director of sales & marketing for Turtle Bay Resort, the signature property located on the North Shore of Oahu, Hawaii. Bob Boyle, managing director for Benchmark at the resort, made the announcement.

"I am very pleased to welcome Mike Wilkins to the Turtle Bay Resort," said Mr. Boyle. "He comes to us with decades of sales & marketing experience within the hospitality industry, during which he has built strong relationships with major corporate customers. He is a great addition to our leadership team."

Mr. Wilkins brings to Turtle Bay Resort over 30 years of experience in the hospitality, travel and special event industries. Most recently he was a senior executive with the Centennial Service Group in Atlanta where he created and managed charity and corporate customer programs for organizations, including The First Tee, Fortune magazine, The Meetings Group, Turnstile Publishing and others.

Additionally, he held senior marketing positions with Oaktree Hotels at Kiawah Island Resort in Charleston, South Carolina; Westin Hotels and Resorts in Chicago and Atlanta; Marriott Hotels and Resorts in Denver and Vail; Stouffer Hotels in Philadelphia and Walt Disney World Hotels in Orlando.

Wilkins is a member of the Association of Professional Fundraisers, The Religious Conference Managers Association and the Barbershop Harmony Society. He is a graduate of The University of Georgia with a Bachelors Degree in Journalism. He has relocated to Oahu with his wife, Mary.

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort is operated by Benchmark Hospitality International and is a Preferred Hotels® & Resorts Worldwide property – a collection of the world's finest independent luxury hotels.

Famous for world-class surfing, pristine white sand beaches, and its charming country setting, the North Shore also offers colorful cultural attractions, innovative ecological endeavors, and environmental adventures.

For reservations or more information, visit [www.TurtleBayResort.com](http://www.TurtleBayResort.com); e-mail [TBRreservations@benchmarkmanagement.com](mailto:TBRreservations@benchmarkmanagement.com) or call toll free (866) 827-5327.

Benchmark Hospitality International, an independent hospitality management company based in The Woodlands (Houston), Texas, operates resorts, conference centers, hotels and condominium resorts both domestically and internationally. For locations of Benchmark Hospitality properties and for additional information, visit Benchmark's Website at [www.benchmarkhospitality.com](http://www.benchmarkhospitality.com)

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