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**Oahu's SBS OPEN at Turtle Bay – *the First Full-Field LPGA Event of the Season* –  
Wins National Awards**

Athens, GA – The LPGA Tournament Owners Association (TOA) recently unveiled the winners of the 2006 Gold Driver Award competition during its annual meeting in Orlando, Florida. The Gold Driver Awards competition is a contest among LPGA tournaments, which awards meritorious promotional, marketing and advertising efforts. The SBS OPEN at Turtle Bay, the first full-field LPGA tournament of the season, held in February on the North Shore of Oahu, was recognized in three categories. The SBS OPEN received the Gold Award for Newspaper Black & White Advertisement, the Bronze Award for its Daily Pairing Guide, and a Bronze Award for its Website Design.

“With the SBS OPEN at Turtle Bay launching just two years ago (2005), we are pleased to be honored in these categories among our peers at LPGA tournaments nationwide. We strive for excellence in all aspects of tournament production, and it is very gratifying for our hard-working team to earn this level of recognition,” said Ray Stosik, Executive Director, SBS OPEN at Turtle Bay.

In its 16th year of competition, the contest makes awards in 14 categories. Two special awards are also given which are especially coveted. One recognizes the single most excellent entry and the second honors the best overall promotional campaign. A record 148 entries from over 20 LPGA tournaments were submitted for the 2006 competition. “This TOA program is a healthy and proactive way of demonstrating quality best practices and the creative thinking of our tournaments,” said Jack Benjamin, TOA Chairman. “Everyone learns here, and people walk away inspired and rewarded.”

For a full listing of categories, award recipients, and contributing corporations, visit [www.lpgatoa.org](http://www.lpgatoa.org).

The 2007 SBS OPEN at Turtle Bay is scheduled February 12 – 17 at the Palmer Course at Turtle Bay Resort on the North Shore. Valentine's Day Pro-Am packages are still available. For more information, please visit [www.sbsopen.com](http://www.sbsopen.com) or call 792-9333.

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