

## TALKING POINTS

### AIR PURIFICATION

- Offers six stages of filtration including a HEPA, odor and carbon filter
- Air is purified 4 times per hour
- Reduces pollen, mold spores, odors and other pollutants
- Ultra-quiet fan automatically adjusts according to air quality

### AROMATHERAPY (IN-ROOM)

- Allows for ability to customize intensity of scent
- Gel pods are comprised of natural essential oils
- Features a non-liquid gel pod

### AROMATHERAPY (STRATEGIC PLACEMENT)

- Aromatherapy creates a relaxing, mood-enhancing environment and helps decrease airborne viruses and bacteria
- Scent cartridges are comprised of natural essential oils

### CLEVELAND CLINIC WELLNESS

- Guests receive complimentary access to award-winning Cleveland Clinic Wellness programs
- Programs include “GO! FOODS FOR YOU”, “GO! TO SLEEP” and “STRESS FREE NOW”

### DAWN SIMULATOR

- Wakes guests up gently and gradually with increasing levels of light and sound
- Allows for a more natural waking process

### ENERGIZING LIGHT

- Bright white light increases serotonin providing mental acuity and levels of alertness
- Great for guests experiencing jet-lag as the light shifts the body’s natural sleep and wake cycle

### NIGHT LIGHTING

- Subtle lighting in the bathroom provides illumination for safe navigation while minimizing sleep disruption

### NUTRITIOUS MENU OPTIONS

- Curated menu of nutritious food choices provided by the experts at Cleveland Clinic Wellness
- Menu options are designated by the GO! Well® seal providing a visual guide to choose the most nutritious food options

## SOUNDSCAPE

- Rhythmic sounds help lull guests to sleep or unwind from a stressful day
- Guests can choose from 6 natural sounds including Rain, White Noise, Brook, Ocean, Summer Night and Thunder

## STAY WELL MATTRESS

- Comprised of natural memory foam material
  - Provides optimal, contouring support and deep pressure relief
  - Made of hevea milk, plant extracts and essential oils
- Sleeps cool by dissipating heat

## STAY WELL MATTRESS ENCASEMENT

- Top fabric is soft and smooth cotton
- Middle fabric is a breathable waterproof membrane
- The bottom layer is 100% cotton for increased strength and durability

## STAY WELL SHOWER INFUSER

- Reduces chlorine, which can dry the skin, hair and nails

## STAY WELL PREMIER FEATURES



- Air Purification
- Aromatherapy
- Cleaning Protocol
- Cleveland Clinic Wellness
- Dawn Simulation
- Deepak Chopra Welcome
- Designated Signage
- Energizing Light
- Guided Meditation
- In-Room Program Guide
- Night Lighting
- Nutritious Menu Options
- Soundscape
- Stay Well Mattress
- Stay Well Mattress Encasement
- Stay Well Shower Infuser
- Water Purification